

MARKETING & PROMOTIONS GROUP



Positive action brings positive results

Aged 18+
Lambeth resident?
Currently unemployed?
Receiving support from a mental health professional or other voluntary sector organisation?



Are you interested in learning about Marketing & Promotions in a real work environment?

Join **First Step Trust's** new **marketing & promotions group**. Gain new skills and a real work reference.

SMaRT garage services, Lambeth

Unit 9 Windsor Centre | West Norwood | SE27 9NT | Tel: 0208 7610776

Web: www.firststeptrust.org.uk



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Socially-Minded & Responsible Trading™
That's **SMaRT!**

First Step Trust positive action **brings positive results** Charity reg. 1077 959 | Company no. 0373 0562



MARKETING & PROMOTIONS GROUP

First Step Trust's (FST) **Marketing & Promotions group** (MPG) is aimed at long term unemployed **people**. Who may have been excluded from work because of mental health problems or other disadvantages.

MPG meetings will be taking place every **Wednesday** at our Lambeth office 2.00pm-5.30pm over 3 months. Throughout this time the **MPG team** will be doing **real work** in the follow areas:

- **Marketing**
- **Brand awareness**
- **Market research**
- **Design - Adobe Photoshop / InDesign**
- **Event management**
- **Advertising campaigns**
- **Promotions: flyering etc**
- **Social media marketing**

At the end of the 3 months First Step Trust will be able to provide you with a work related reference.

Criteria:

Lambeth Resident

Aged 18+

receiving support from a mental health professional e.g support worker, social worker, CPN or other voluntary sector organisation.

If you would like to join contact Guyto Vel: 0208 7610776 | guyto.vel@firststeptrust.org.uk

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